

FOR IMMEDIATE RELEASE

Start date: August 3, 2010

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Millions of Copies, Millions of Lives – Celebrating the World Renowned Childbirth Book, Pregnancy, Childbirth, and the Newborn and the Life-Changing Work of its Authors.

Seattle, WA- August 3, 2010

Join *Parent Trust for Washington Children* on September 16, 2010 to celebrate the landmark fourth edition of the award winning pregnancy and childbirth book Pregnancy, Childbirth, and the Newborn. Parent Trust will also be honoring the book's renowned Seattle based authors, Penny Simkin, PT, Janet Whalley, RN IBCLC, Ann Keppler, RN, MN, Janelle Durham, MSW, ICCE, LCCE, and April Bolding PT, DPT, CD, CCE, each with a 2010 Family Leadership Award.

Since it's first publication, Pregnancy, Childbirth, and the Newborn has been instrumental in shaping American's view of childbirth. Its life-changing and life-saving information has benefited millions of mothers, fathers, families, and babies. First published in 1979, this revolutionary book has helped parents understand the benefits of breastfeeding, low-intervention techniques for coping with childbirth pain, and family-centered maternity care. With worldwide sales of over 1.25 million, Pregnancy, Childbirth, and the Newborn has helped millions of parents understand what is needed to have a healthy pregnancy, and ultimately a healthy child.

Pregnancy, Childbirth, and the Newborn has been translated into several languages and remains the most comprehensive, authoritative, and easy-to-use childbirth book internationally available. Recipient of numerous awards including the National Parenting 2009 Gold Award and iParenting Media's 2009 Best Product Award, Pregnancy, Childbirth, and the Newborn has been described by professionals and parents alike as "the single best book for understanding pregnancy and birth," the "ultimate guide to all aspects of birthing," and "what every mom-to-be needs."

Join community leaders September 16th at 10am at the Center for Strong Families at 2200 Rainier Ave. S., Seattle, WA to honor and celebrate this landmark book and the life-changing work of its authors.

Founded in 1978, Parent Trust is dedicated to strengthening families by promoting early learning, improving family bonding, developing new family and life management skills for both parents and children, and preventing child abuse and neglect. To learn more about Parent Trust and its parent education and family support programs and books, visit <http://www.parenttrust.org/>.

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Parent Trust for Washington Children

Center for Strong Families

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