

Parent Trust for Washington Children's Expectant & New Parent Programs include:

- Great Starts - Birth & Family Education™
- Conscious Fathering™

The months leading up to childbirth are a critical period for new parents as they gain knowledge of products and services to help their new family. Gain valuable exposure to thousands of expectant and new parents in the Puget Sound area! As a *Parent Trust for Washington Children* **Expectant & New Parent Program Sponsor**, you can share samples of products or literature with class participants, reach current and potential participants through our website, and reach to current and past participants through our monthly parenting tip emails. In addition to gaining access to this valuable, hard to reach audience, you'll be providing support to one of the leading family support agencies in Washington State; *Parent Trust for Washington Children*.

“New Horizons” Industry Exclusive Sponsor - \$1,250

As a New Horizons sponsor, Parent Trust will not accept any other sponsorships from your primary industry. Sponsorship benefits at this level are for one year from contract date and include:

- Sponsor's company logo with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor's promotional item or pamphlet will be distributed to each program participant in all class for both programs.*
- Sponsor will be featured on three different Expectant & New Parenting Tip emails. Expectant & New Parenting Tip emails are sent monthly to thousands of current and past program participants.
- Sponsor's logo will be featured on all program informational brochures.
- Sponsor will be listed in the Parent Trust Annual Report.

“Great Expectations” Sponsor - \$650

Sponsorship benefits at this level are for one year from contract date and include:

- Sponsor's company logo with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor's promotional item or pamphlet will be distributed to each program participant in all class for both programs.*
- Sponsor will be featured on two Expectant & New Parenting Tip emails. Expectant & New Parenting Tip emails are sent monthly to thousands of current and past program participants.
- Sponsor will be listed in the Parent Trust Annual Report.

** Sponsor will supply promotional item or pamphlet and will be contingent on Parent Trust's approval.*



“Bookmark” Sponsor - \$650

Sponsorship benefits at this level are for one year from contract date and include:

- Sponsor’s company logo with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor will be featured on 500 bookmarks placed in every Pregnancy, Childbirth, and the Newborn book given to childbirth class participants. Bookmark design and printing will be done by Parent Trust and will include sponsor’s basic company information and logo.
- Sponsor will be featured on one Expectant & New Parenting Tip email. Expectant & New Parenting Tip emails are sent monthly to thousands of current and past program participants.
- Sponsor will be listed in the Parent Trust Annual Report.

“Labor of Love” Sponsor - \$250

Sponsorship benefits at this level are for six months from contract date and include:

- Sponsor’s company logo with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor will be featured on one Expectant & New Parenting Tip email. Expectant & New Parenting Tip emails are sent monthly to thousands of current and past program participants.
- Sponsor will be listed in the Parent Trust Annual Report.

“Shooting Stars” Sponsor - \$100

Sponsorship benefits at this level are for six months from contract date and include:

- Sponsor’s company name with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor will be listed in the Parent Trust Annual Report.

“Product” Sponsor

Parent Trust also accepts company products as in-kind donations. Authorizing Parent Trust representative must pre-approve product. Sponsorship benefits are for six months from contract date and include:

- Sponsor’s company name with link to company website will be featured on the Great Starts and Conscious Fathering homepages.
- Sponsor’s product will be distributed to all program participants in all classes.
- Sponsor will be listed in our Annual Report.

** Sponsor will supply promotional item or pamphlet and will be contingent on Parent Trust’s approval.*