

### **BOARD OF DIRECTORS**

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# **EXECUTIVE DIRECTOR**

Linda L. McDaniels

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### **OFFICE**

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# **PROGRAMS**

Parent Education & Support

- --Circle of Parents™
- --Families in Recovery Network

Family Help Line Services

- --Live Support Line
- --Statewide Resource Database

Child & Teen Services

- --SMART™
- -- Developmental Screenings

New & Expectant Parent Services

- --Conscious Fathering™ Classes
- --Great Starts™ Classes

### **OUR VISION**

Strong Families Begin at Home.

# **OUR MISSION**

Parent Trust for Washington Children creates lasting change and hope for the future by promoting safe, healthy families and communities.



# 2020 Children's Champion: Val Thomas-Matson

# For Immediate Release:

Seattle, October 13 — Parent Trust for Washington Children is honored to announce that Val Thomas-Matson, Founder and Executive Producer of Look, Listen and Learn TV, is the recipient of the 2019 Laura Smith Brown Children's Champion Award.



This award, presented annually since 2001, honors the work of outstanding advocates for children and families. Past recipients include philanthropists, public servants, and social service organizations. Every one of our champions is dedicated to creating real change in the lives of children.

Look, Listen and Learn TV is the culmination of all the years Ms. Thomas-Matson has spent bringing the issue of racial equity to the forefront of local and national discussions of early learning—while pursuing a successful career as a broadcaster, community organizer and social justice advocate.

"Val Thomas-Matson is the perfect Children's Champion for this year," says Parent Trust Executive Director, Linda L. McDaniels. "Val gives us hope."

Look, Listen and Learn TV is an educational series created for children 3-6 years old, which focuses on improving school readiness for BIPOC (Black, Indigenous, and People of Color) children.

Ms. Thomas Matson will be honored at our virtual event on Thursday, October 15th, at 12 PM PST. Press are welcome at the event. Please contact Lynn Marshall, Parent Trust Development Coordinator, at <a href="mailto:lmarshall@parenttrust.org">lmarshall@parenttrust.org</a> to receive the Zoom link to attend.

To learn more about our 2020 Children's Champion award, please visit our website: <a href="https://www.parenttrust.org/about/family-stories-and-connections/meet-our-partners-and-advocates/our-2020-champion/">https://www.parenttrust.org/about/family-stories-and-connections/meet-our-partners-and-advocates/our-2020-champion/</a>

To learn more about Look, Listen and Learn TV please visit their website at https://www.looklistenandlearn.org/

# **About Parent Trust:**

Raising kids is a big job. And it can't be put on hold during the pandemic. Parents don't have to go it alone- all our programs are online and serving families. At Parent Trust, we meet families where they are, when they need us, throughout their parenting journey. Our programs include a parent coaching call-in line, developmental screenings, childbirth and parenting classes, parenting groups, stress reduction training for teens, and support groups for parents recovering from substance addiction.

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Media Contacts

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Victoria Garcia-Tamayo, Look, Listen and Learn TV Communications: Communication@looklistenandlearn.org
A full list of our previous Children's Champion award winners is attached.